

CRAIG N CO.

FACT SHEET

THEME AND SCORING

American Greetings Holiday Cards

Charley Horse Pizza-Original Songs for the Shari Lewis Series, PBS

Row Row Row- BMW Television Commercial

Right Connections, Showtime Original Film

Imaginit-Original music for computer animation Video, Miramar/BMG

Happily Ever After- Original music for animated series, HBO

We Make Children Smile- Mattel Jingle with Foote, Cone and Belding

It's Magic- Original song for Olympics Pavilion, Coca Cola

I Can Do It- Original song for *Mickey's Sports Album*, Walt Disney Records

Pinocchio- Original song for Summer feature film release, New Line Cinema

Rimba's Island- Original songs and music, Fox Television Network

Andre- Original song for feature film, Paramount Pictures

You're a Carnivore-television and radio advertising campaign, Carl's Jr.

Hollywood Hounds Christmas- Original songs for syndicated television special

Recycle Rex- Original songs and music, Dept. of Conservation/Disney Educational

Gibson Kids- Original children's compilation, Gibson Guitars

Street Safe, Street Smart- Original songs and music, Disney Educational Film Series

Halloween Surprises- Original songs and music, Disney Video

Kid Songs- Original songs and music, Disney Video

Fairfax Mural Project Video- Original music, City of Los Angeles

TELEVISION/RADIO

PBS Hanukkah Specials

Easter Seal Telethons - Special guest appearances.

Kaleidoscope Concert - Live children's concert special, The Disney Channel.

Rock 'n Toontown - Live children's concert special, The Disney Channel.

For Our Children - Special guest appearance on concert special,

XUXA - Special guest appearance

C.H.I.M.E. Festival - Special guest appearance on live concert special.

Jerry Lewis Muscular Dystrophy Telethon - Special guest appearance.

Recycle Rex - Public Service Announcement, syndicated television.

Press Appearances - Today Show, Entertainment Tonight, E Channel, CNN Showbiz

Today, The Home Show, Entertainment Report, Nickelodeon, The Disney Channel,

RADIO AAHS and Radio Disney

LIVE PERFORMANCES

Concert appearances in 42 states and 11 countries. In one year alone, Craig performed over 100 concerts for more than 200,000 children and their families. Craig 'n Co. has appeared in such respected venues as Ravinia in Chicago, Valley Forge in Pennsylvania, Westbury Music Fair in New York, the Greek Theater in Los Angeles and three special concert appearances at The White House.

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AWARDS AND RECOGNITION

Three NAPPA Gold Awards, Three Parents Choice Gold Awards, Cable Ace, Cine Golden Eagle, American Library Association, INDY Award, Top Ten Children's Recordings for Pulse Magazine and TV Guide, Just Plain Folks Music Awards.

AUDIO/VIDEO/PUBLICATIONS RELEASES

My Zany Music, Celebrate Friends, Miramar/BMG Imaginit Video and CD, Walt Disney Records - Rock 'n Toontown, Rock 'n Together, Morning 'n Night Sweet Louise Productions - Pennies For Your Thoughts, Craig 'n Co., Makin' Music, Voice of Hope, Voice of the Spirit, My Jewish Discovery, My Newish Jewish Discovery, Where Heaven & Earth Touch, Journey, Encore, Moment to Moment, Hand in Hand, Together, Beginnings, Dreamers, One Shabbat Morning, Holy Ground, The Celebrate Series- Celebrate Hanukkah, Shabbat, Passover, Kids, MY Very First Celebrate CD, Jewish Love Songs, Peace, Hip Hop, Klezmer, Yiddish, The World is A narrow Bridge CD and Book. The Lounge Series- Hanukkah, Passover, and Shabbat Conceived and Produced Jewels of Elul- an annual collection of inspirational anecdotes from personalities such as President Barack Obama to Lady Gaga.

STAGE PRODUCTIONS

Noah's Dumpster - Los Angeles Children's Museum • The Telling - Yad B'Yad Arts Center, Nouns, Verbs and Proverbs - Yad B'Yad Arts Center, Dream Come True, Musical commission for the Israeli Consulate • With One Voice - Youth Center for the Performing Arts • Word of Mouth, Jewish Repertory Theater of New York, Unity In Concert

RETAIL PROMOTIONS

Target Stores, Burger King, Thrifty Drug Stores, Kodak, Washburn Guitars, Jots USA, Pioneer Electronics, Ibanez Guitars, Disneyland, Imaginarium, Zany Brainy, Noodle Kidoodle, FAO Schwartz, Manischewitz, Krispy Kreme

NATIONAL PRESS

Billboard, Ladies Home Journal, Sesame Street Magazine, Jewish Woman, Parents, Time, Parenting, Pulse, First, Entertainment Weekly, TV Guide, Crayola Kids, Publisher Digest, Live!, Moment, Hadassah, Kidscreen, New York Times,

CRAIG 'N CO.

CRITICS ARE RAVING

LOS ANGELES TIMES

"His slick, sophisticated sound and dynamic performance style make him a favorite of both children and parents alike!"

SAN DIEGO UNION TRIBUNE

"Craig Taubman really gets young music lovers going with his Rock 'n Together album (an informal review by a couple of young listeners resulted in an A+). It's hand-clapping, foot-stomping, good times that will even get the grown-ups "off the couch"!"

VALLEY MAGAZINE

"Haircuts and baby-sitters may seem like ordinary things to most adults, but to kids they can be major concerns. Taubman's roots are firmly set in Rock 'n Roll focusing on what is important them!"

BILLBOARD

Taubman and Craig 'N Co [is] one of the most consistently entertaining (and substantive) kids' acts out there....

THE WASHINGTON POST

"Taubman handles (it) with sunny finesse while delivering messages silly, serious, inspirational and just plain fun."

PHILADELPHIA INQUIRER

"Backed by his 4-piece band, Taubman gets the children and their parents whipped into a frenzy that does Springsteen proud."

STAR TRIBUNE

"The true star of Kidstock was Craig 'n Co. who electrified both young and old. With the energy of a 5-year old and the musical sense of a long time rock 'n roller, Taubman and his hot band showed how much children's music has changed."

PARENT'S CHOICE

Craig Taubman, always a dynamic performer, has grown immensely in his field over the years. Taubman's breezy, rock 'n roll style even manages to give unpreachy zing to songs about cultivating respect and compassion.

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FAMILIES ARE APPLAUDING

"The energy is positively infectious and the message is profoundly important. Thank you"
Joanna Churgin
Sherman Oaks, California

"I cannot tell you the joy that took place in this house the day we first played your tape. Thank you for your gift of wonderful music."
Marcia Mermal
Long Island, NY

"It is wonderful to see my children and grandchildren turned on to values. Your music is beautiful. Thanks for being a fantastic inspiration for all generations!"
Betty Wank
Miami, Florida

"You are doing such important work. Your songs touched my "child" telling me I am special and loved. Please consider me your #1 fan!"
Robyn Boling, Teacher
Eugene, Oregon

"I haven't written a fan letter in over 20 years. My 4-year old listens to your music every night as she's going to sleep and wants to bring it with her everywhere."
Kris Mysliwiec
Berkley, Michigan

"Your incorporation of social, environmental and other issues concerning children in their daily lives is exceptional. What you do is the most worthwhile career anyone could have."
Mary Rose Krist
Fort Worth, Texas

"As my kids sing your songs at the top of their lungs, my heart fills with pride. Thank you for bringing the gift of music to my family."
Leah Dennis
Marietta, GA

CRAIG N CO.

CRAIG TAUBMAN BIO

Craig Taubman has established himself as a unique voice in family entertainment, earning the attention of critics and fans worldwide by blending kid-friendly themes and adult musical style. Craig's music has been described as spiritual, uplifting, and inspiring, and has been recognized with numerous awards, including the coveted Parents' Choice Gold Award. He can be seen in concert at respected venues throughout the country, and has performed three special engagements at the White House. Craig also enjoys a successful career in television and film: he has composed music for Paramount, New Line Cinema, Showtime, HBO, Fox, PBS, and Disney